

# Privacy Notice

Effective Date: March 27, 2026

PRISM Vision Group is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Patient Portal Web site and governs data collection and usage. By using the Patient Portal website, you consent to the data practices described in this statement. The affiliate of PRISM Vision Group Notice of Privacy Practices describes how your medical information is used and disclosed by PRISM Vision Group and is incorporated here by reference.

## Collection of your Personal Information

When you use the Patient Portal or interact with us in the ordinary course of business, PRISM Vision Group collects personally identifiable information, such as your email address, name, home address, telephone number, ZIP code, age, gender, contact preferences, access times, and account activity.

Patient Portal encourages you to review the privacy statements of Web sites you choose to link to from Patient Portal so that you can understand how those Web sites collect, use and share your information. PRISM Vision Group is not responsible for the privacy statements or other content on Web sites outside of Patient Portal or affiliate of PRISM Vision Group web sites.

## Use of your Personal Information

PRISM Vision Group collects and uses your personal information to operate and improve our services and deliver the services you request. We may also use your information to provide general statistics regarding the use of our Patient Portal, to contact you via text or other means for surveys related to current or potential services, to inform you about other products or services offered by PRISM Vision Group and its affiliates, and to provide you with general announcements or updates about our company.

PRISM Vision Group does not sell, rent, or lease patient lists to third parties. We may share your information with business associates and third-party service providers that support our operations, such as performing statistical analysis, sending communications (including text messages, emails, or mail), providing customer support, or arranging deliveries. These parties are permitted to use your information only to perform services on our behalf and are required to protect its confidentiality.

Your phone number and your consent to receive text messages will not be shared with third parties or affiliates for their marketing or promotional purposes. Text messages are sent only in accordance with applicable laws and regulations. You may opt out of future text messages at any time by replying STOP.

PRISM Vision Group does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

PRISM Vision Group keeps track of the pages our customers visit within Patient Portal, in order to determine what services are the most popular. This data is used to deliver customized content within Patient Portal to patients whose behavior indicates that they are interested in a particular subject area.

PRISM Vision Group will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on PRISM Vision Group ; (b) protect and defend the rights or property of PRISM Vision Group; and, (c) act under exigent circumstances to protect the personal safety of users of Patient Portal, or the public.

## Use of Cookies

Cookies are used for system performance functionality. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Patient Portal services.

## Security of your Personal Information

PRISM Vision Group secures your personal information from unauthorized access, use or disclosure. PRISM Vision Group secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information is transmitted from your PC to Patient Portal, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. As a user of Patient Portal you hereby agree that you (and not PRISM Vision Group , its affiliates, employees, agents, subsidiaries, sub-contractors, contractors, officers or directors) are solely liable for viruses, worms, Trojan horses, cancel bots, and other electronic mechanisms designed to destroy or impair the functioning of computer systems ("Malware") already resident on your PC.

## Changes to this Statement

PRISM Vision Group will occasionally update this Statement of Privacy to reflect changes to features or regulations. PRISM Vision Group encourages you to periodically review this Statement to be informed of how PRISM Vision Group is protecting your information.

## Contact Information

PRISM Vision Group welcomes your comments regarding this Statement of Privacy. If you believe that PRISM Vision Group has not adhered to this Statement, please contact PRISM Vision Group during normal business hours via telephone. We will use commercially reasonable efforts to promptly determine and remedy the problem.